



SEPTEMBER 1-2, 2018 ⚡ AUSTIN, TX

Three kettlebells are shown in a row, slightly out of focus. They are yellow with dark handles. The number "17" is visible in red on the rightmost kettlebell. The background is a blurred image of a crowd.

SPONSORSHIP

OPPORTUNITIES

6TH ANNUAL

KETTLEBELL KINGS TEXAS OPEN & WAKSC GRAND PRIX

HIGHLIGHTED RANKING & COMPETITION EVENTS

JERK ONLY

SNATCH ONLY

BIATHLON

LONG CYCLE

MARATHON

1/2 MARATHON



The Texas Open is an official leg of the World Kettlebell Grand Prix series.

KBKTO has partnered with the World Association of Kettlebell Sport Clubs and will be presenting special guests and offering official rankings with Ketacademy.

Kettlebell Kings is proud to hold The Texas Open in Austin, TX. We strive to set high standards upholding consistency, professionalism and fair judging. Keta/WAKSC Rules and Regulations will be used.

STATS

KETTLEBELL KINGS HAS 1 GOAL

Supply customers with the kettlebells and tools needed to meet their ultimate fitness goals

SOCIAL
MEDIA
REACH



 48K
 67K
 5K
 7K

OVER THE PAST 4 YEARS KBK HAS GROWN FROM A STARTUP TO

The most recognized name in the US for Kettlebells

GROWTH
210%

GROWTH IN REVENUE
Q1 2018 VS Q1 2017

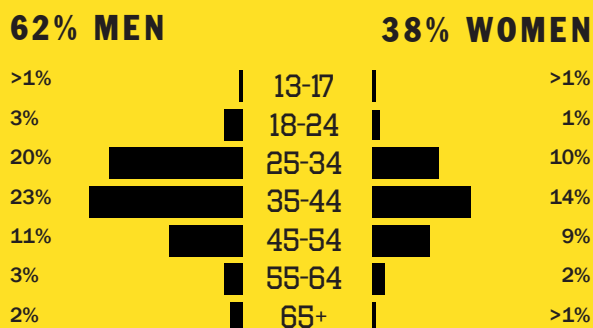
ENGAGEMENT
1,600%

INCREASE IN SOCIAL MEDIA TRAFFIC TO WEBSITE Q1 2018 VS Q1 2017

TRAFFIC
750%

INCREASE IN WEBSITE SESSIONS/VISITS
Q1 2018 VS Q1 2017

DEMOGRAPHIC INFO





GROWTH

HOW HAS KETTLBELL KINGS BEEN ABLE TO GROW?

Dynamic media and social content strategy

KBK leads the kettlebell sport industry in social media following.

Partnerships with leading industry experts

REFERENCES AVAILABLE UPON REQUEST.

Event, team, and athlete sponsorships

SPONSORED OVER 15 EVENTS, AND UP TO
\$25,000 PER EVENT

Relentless drive for quality and customer service

Our owners' "customer first" mentality means products designed based on customer/lifter feedback.

Over 2,000 5-star-reviews

KBK has the most positive and overall kettlebell reviews of any kettlebell company

CONTACT



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